



## 2024-2025 Partnership Opportunities

The Vermont Short Term Rental Alliance (VTSTRA) is a member-based 501(c)6 nonprofit business association for vacation rental owners and managers in Vermont. VTSTRA partners with businesses that support our mission and share our values. Our business partners are committed to helping VTSTRA reach its annual advocacy, education, and community goals, so that Vermont's vacation rental industry may become a responsibly operated and reasonably regulated part of our everyday culture, economy, and way of life.

### Contributing Partner

\$500 annual contribution to VTSTRA

- Link to your business in our online Industry Service Directory
- Promotion of your business in VTSTRA e-newsletter at least 1 time per year
- Promotion of discounts or special offers exclusive to VTSTRA members
- Digital badge for promotion of VTSTRA partnership on your website and other marketing material (receive a new badge for every year of support)

### Advancing Partner

\$1,250 annual contribution to VTSTRA

- Link to your business in our online Industry Service Directory
- Promotion of your business in VTSTRA e-newsletter at least 4 times per year
- Promotion of discounts or special offers exclusive to VTSTRA members
- Opportunity to host 1 webinar during VTSTRA's annual *Winter Webinar Series*
- Digital badge for promotion of VTSTRA partnership on your website and other marketing material (receive a new badge for every year of support)

### Sustaining Partner

\$2,500 annual contribution to VTSTRA

- Business logo on our website homepage
- Link to your business in our online Industry Service Directory
- Promotion of your business in VTSTRA e-newsletter at least 6 times per year
- Promotion of discounts or special offers exclusive to VTSTRA members
- Opportunity to host 1 webinar during VTSTRA's annual *Winter Webinar Series*
- Opportunity to publish 1 feature/business spotlight article in the VTSTRA newsletter
- \$500 credit toward any sponsorship tier at the annual VTSTRA Conference & Trade Show
- Opportunity to serve as an Industry Advisor to the VTSTRA Board of Directors
- Digital badge for promotion of VTSTRA partnership on your website and other marketing material (receive a new badge for every year of support)



# VTSTRA

VERMONT SHORT TERM RENTAL ALLIANCE

VTSTRA Offering	Annual* Giving Level		
	SUSTAINER	ADVANCER	CONTRIBUTOR
	\$2,500	\$1,250	\$500
Your logo featured on vtstra.org homepage with link to your website	X		
Opportunity to publish 1 feature article about your business in the VTSTRA e-newsletter (1,800+ subscribers)	X		
\$500 credit toward any sponsorship tier at the annual VTSTRA Conference & Trade Show	X		
Opportunity to serve on VTSTRA Board of Directors as a non-voting Vendor Member	X		
Opportunity to host 1 webinar during VTSTRA's annual <i>Winter Webinar Series</i>	X	X	
Promotion of discounts or special offers exclusive to VTSTRA members	X	X	X
Link to your business in our online Industry Service Directory	X	X	X
Promotion of your business in the VTSTRA e-newsletter	6/yr	4/yr	2/yr
Digital badge for promotion of VTSTRA partnership on your website and other marketing material (receive a new badge for every year of support)	X	X	X

\*Partnership Agreement term is 12-months from the day of payment, and will default to auto-renew.

Please purchase your partnership package online at:

[www.vtstra.org/partners](http://www.vtstra.org/partners)

*VTSTRA is a registered 501(c) 6 business association under the United States Federal Tax Code. Contributions are not tax deductible as a charitable donation,, but up to 70% of your contribution may be claimed as a business expense (minus funds directed toward lobbying). Consult a licensed tax advisor.*